

KARATINA UNIVERSITY
DIRECTORATE OF CAREER SERVICES, UNIVERSITY-
INDUSTRY LINKAGE AND ALUMNI AFFAIRS

INTERNAL MEMO

TO: All Students

DATE: 05th November, 2024

FROM: Directorate, CS, U-IL & AA

REF: KarU/CS, U-IL& AA /1/Vol. II/24

SUBJECT: FOURTH KARATINA UNIVERSITY START-UP EXPO

The Directorate of Career service, University Industry- Linkage, and Alumni Affairs and the Organizing Committee are delighted to invite you to participate in the annual Start-Up Expo, a platform dedicated to fostering student innovation by showcasing business ideas. The theme of the 4th Start-Up Expo is "*Empowering Change: For a Better Future*". The event will take place on **29th and 30th November, 2024** at the conference Hall, Karatina University-Main Campus.

This event aims to foster entrepreneurial innovation among students, showcase Start-up ideas, and equip participants with practical insights to turn business ideas into viable enterprises. During the two-day Expo, the University will recognize and award the best start-up ideas, offering opportunities for patenting and certificates for all active participants.

Start-Up Expo Participation Guidelines:

1. Select an innovative idea and form teams of 3-5 members each. Note that, a student can only belong to one team.
2. The deadline for registering and submitting your team's name and members is 25th November, 2024.
3. Your Submission should be via the link:
<https://forms.gle/SnvvfNYye1XpXL16>

From The Directorate,
Career Services, University-Industry Linkage and Alumni Affairs