



Inspiring Innovation and Leadership

KARATINA UNIVERSITY

Weekly Dispatch 2, 2025

Friday 21st – 28th, 2025

## KARATINA UNIVERSITY HOSTS INTERNATIONAL MARKETPLACE SIMULATIONS 'TRAIN THE TRAINER' WORKSHOP

Karatina University's School of Business, in partnership with Marketplace Simulations from Knoxville, Tennessee USA, organized an interactive four-day faculty 'Train the Trainer' workshop at the university's main campus in Kagochi, from February 24<sup>th</sup> to 27<sup>th</sup>, 2025. The workshop brought together participants from over 34 universities spread across USA, Germany, India, Togo, Ghana, Niger, Nigeria, Uganda and host Kenya

the organizers, Prof. Teresia Kyalo from the Karatina University thus said, "This workshop comes at a time when we in Kenyan universities are preparing for the Competency Based Curriculum (CBC) which lays much emphasis on practical skills-based learning." She continued, "The simulated learning activities provide the learner with an opportunity to participate in simulated business games, making learning fun."



*A section of the participants taking part in the simulated learning games on practical skills based learning.*

Marketplace Simulations, which has been in existence for 28 years, is popular for its comprehensive business simulations that transform theoretical knowledge into practical skills. Their platforms cover disciplines such as marketing, strategic management, and supply chain logistics, providing immersive experiences that prepare students for real-world challenges.

The Marketplace Founder and CEO, Prof. Ernie Cadotte said that his vision is to see the concept spread across Africa as is the case in the rest of the world. "The overwhelming success in this work-



*A section of the participants during the training workshop*

The workshop was officially opened by Karatina University's Deputy Vice-chancellor in charge of Academic, Research and Students' Affairs Prof. Franklin Wabwoba on behalf of the Vice-chancellor. He was accompanied by the Deputy Vice-chancellor in charge of Planning, Finance and Administration, Prof Richard Kiai.

The training marks a significant departure from the traditional theoretical learning by advancing a practical approach in business education. One of

shop therefore marks a significant milestone in this direction." He said.

During the workshop, participants engaged in experiential learning through advanced simulations that covered various business aspects, including marketing, human resources, sales, and finance. This equips them with practical insights into company dynamics and the expectations of business professionals.



*The participants pose for a group photo after the workshop*

The 'Train the Trainer' workshop resonates well with Karatina University's commitment to enhance the quality of its business education through innovative and practical approaches in preparing its graduates to meet industry's demands.

**KARATINA UNIVERSITY EXTENDS FREE MEDICAL SERVICES TO MIKUMBUNE, MERU RESIDENTS**

On Saturday, February 22, 2025, Karatina University's Directorate of Community Outreach held a medical camp at Mikumbune Primary School in Imenti South, Meru County, in collaboration with key healthcare partners. The initiative aimed to provide free medical services to the local community, reinforcing the university's commitment to social impact and community engagement. In attendance at the medical camp was the Chairman of council, independent council member, the Vice Chancellor Prof Linus Gitonga, the deputy Vice Chancellor AR-SA Prof. Franklin Wabwoba and the members of

staff. The event was officially opened by the Chairman of Council Prof. Joseph T. Mailutha.



*Mikumbune residents waiting to receive medical services at the free medical camp.*

The university partnered with several health service providers such as Marie Stopes Kenya, LifeCare Hospitals, Kanyakine Sub-County Hospital, Elephant Dental, Aga Khan University Hospital, among others. Services offered included general checkups, dental care, reproductive health consultations, and cancer screening. Over 650 people benefitted from the free medical camp.



*A local resident receiving medical treatment at the medical camp.*

Local residents expressed their appreciation for the initiative, recognizing Karatina University's role in promoting accessible healthcare within the community. Karatina University remains committed to enhancing community well-being through impactful outreach programs.

Karatina University emerged as the overall winner in the Karate Women category and Runners Up in Rugby women at the KUSF national playoffs held at Masinde Muliro University on 22nd and 23rd February. This is a great achievement by our students who are not only excelling in the academia world but also excelling in co-curricular activi-



*The rugby and karate teams display their trophies after winning.*

**PICTURE SPEAK TRAIN THE TRAINER WORKSHOP SCENES FROM THE TRAINING**

**PICTURE SPEAK SCENES FROM THE MEDICAL CAMP**

