



KARATINA UNIVERSITY
OFFICE OF THE DIRECTOR
RESOURCE MOBILIZATION AND INTERNATIONAL PROGRAMMES

INTERNAL MEMO

FROM: Director, RM&IP

DATE: 4th September, 2025

TO: All students

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INVITATION TO APPLY – BUSINESS INNOVATION CHALLENGE & BOOTCAMP 2025

As part of the ACCESS 2.0 activities for 2025, Mount Kenya University in collaboration with 10 affiliate universities, including Karatina University, will host a 5-Day Business Innovation Challenge and Bootcamp under the theme: “Innovate for Impact: Scaling Kenyan MSMEs through SDG 9.”

Event Details are as follows:-

Date: Sunday, October 19 – Friday, October 24, 2025

Venue: The Marvel Hotel, Embu

This initiative is being coordinated by Prof. Kellen Kiambati and Prof. Lucy Ndegwa, and is jointly implemented by the Directorate of RM&IP and the Directorate of Career Services, UIL and Alumni Affairs.

Click here to Apply: <https://forms.gle/ZuKf4M8C8fV8FQMd7>

Click here to contact your affiliate university coordinator or lead project coordinator at MKU: <https://mku.ac.ke/mount-kenya-university-leads-local-daad-funded-project-with-10-universities-to-enhance-entrepreneurship-service-learning-in-kenya-2025-2029/#:~:text=Local%20Partners%20Contacts>

Click here to read more about ACCESS Business Innovation Challenge-Kenya: <https://mku.ac.ke/access-student-clubs-business-innovation-challenge-2025/>

Click here to read more about ACCESS Project: <https://access-centre.org/en/>

The Challenge presents an excellent opportunity for students to:

- Sharpen innovation and entrepreneurship skills.
- Network with peers across leading universities.
- Contribute to impactful solutions for Kenya’s MSMEs.

We encourage interested students to apply individually or as a group of three and represent Karatina University in this prestigious programme.



PROF. KELLEN KIAMBATI

DIRECTOR, RESOURCE MOBILIZATION & INTERNATIONAL PROGRAMMES

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 DVC-ARSA
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